

DANIEL

V I L L A M I L



D A N I E L V I L L A M I L

GRAPHIC DESIGN PRODUCTION SPECIALIST
BRAND, EVENT & VIDEO DESIGN

Graphic Design Production Specialist with 16+ years of experience delivering high-quality visual assets for digital campaigns, events, brand communications, and multimedia productions. Proven ability to manage end-to-end creative workflows, collaborate with cross-functional stakeholders, and execute under tight deadlines. Advanced expertise in Adobe Creative Suite, video editing, presentation design, and emerging AI-powered creative tools to enhance production efficiency and storytelling.

C O R E S K I L L S

DESIGN & PRODUCTION

Adobe Photoshop, Illustrator, InDesign, Procreate, Lightroom

Brand systems, large-format & event graphics

Print & digital asset production

VIDEO & MOTION

Adobe Premiere Pro, After Effects

Final Cut Pro

Motion graphics & post-production workflows

PRESENTATION & EVENT DESIGN

Stage visuals & signage

PowerPoint / presentation design

Livestream & event media support

WORKFLOW & COLLABORATION

Cross-functional collaboration

Asset management & version control

Deadline-driven production environments

AI-ASSISTED CREATIVE & AUTOMATION (EMERGING)

OpenAI platforms (creative support & automation concepts)

ChatGPT (creative ideation, content structuring, workflow support)

Adobe Firefly (generative design exploration, asset variation)

n8n (workflow automation - learning & experimentation)

Kling (motion & visual experimentation)

DIGITAL MEDIA PRODUCER

CREEKSIDE CHRISTIAN CHURCH | 2022 - PRESENT

- Designed and produced visual assets for live events, digital campaigns, and organizational communications, including stage graphics, presentations, signage, social media, and video content.
- Led end-to-end creative production workflows, managing timelines, assets, revisions, and final delivery across multiple projects.
- Collaborated with cross-functional stakeholders to align visual execution with strategic messaging and technical requirements.
- Produced and edited video content, livestream visuals, and motion graphics to support events and digital engagement.
- Maintained brand consistency across digital and print platforms.

GRAPHIC DESIGNER (TEAM MEMBER)

CHRIST FELLOWSHIP MIAMI | 2018 - PRESENT

- Designed high-volume marketing and event assets across digital, print, and presentation formats.
- Supported recurring campaigns and large-scale events with cohesive visual systems.
- Managed stakeholder feedback and revisions while meeting strict deadlines.
- Ensured visual consistency across web, email, social, and event environments.

CREATIVE DIRECTOR

FAMILIA CRISTIANA COLOMBIA | 2017 - 2020

- Directed creative strategy and brand development for organization-wide initiatives and events.
- Oversaw multimedia production including branding, presentations, video, and digital content.
- Improved creative workflows and production efficiency.

GRAPHIC DESIGNER

MARKETING | 2023 - PRESENT

- Delivered branding systems, marketing assets, presentations, and event visuals for diverse clients.
- Managed multiple projects simultaneously, from concept to final delivery.
- Integrated emerging AI tools to support ideation, layout exploration, and production efficiency.

SOME OF MY WORK

As a graphic designer, I care deeply about quality, consistency, and delivering assets that actually work in real-world environments.

EVENT SOCIAL MEDIA COMMUNICATION

CHRIST FELLOWSHIP

GAIN INSIGHT FROM WORLD CLASS LEADERSHIP AT

THE GLOBAL LEADERSHIP SUMMIT

Experience high-impact sessions to help you forge ahead with clarity of vision and new energy.

MEET THE FACULTY LINEUP

Craig Groeschel
Founder & Senior Pastor, Life.Church; Best-Selling Author; Champion of the GLS

Shola Richards
Founder & CEO, Go Together Global; Workplace Civility Expert; Best-Selling Author

Juliet Funt
CEO & Founder, WhiteSpace at Work

Ibukun Awosika
Founder & CEO, The Chair Centre Group; Former Chairman, First Bank Nigeria Limited

Jamie Kern Lima
Founder, IT Cosmetics; New York Times Best-Selling Author

Malcolm Gladwell
Host, Revisionist History Podcast; Staff Writer, The New Yorker; Former Science & Medicine Reporter, The Washington Post; Best-Selling Author

Bianca Juárez Olthoff
Pastor, The Father's House; Founder & President, In The Name of Love; Best-Selling Author

General Stanley McChrystal
Retired Four-Star Army General; Chairman, Service Year Alliance; Founder, McChrystal Group; Senior Fellow, Yale University; Best-Selling Author

Jerry Lorenzo
Founder & Designer of 'Fashion' Label, Fear of God; Global Head, Adidas Basketball

A.R. Bernard
Founder, President & Senior Pastor, Christian Cultural Center; Author

Dr. Francesca Gino
Social & Behavioral Scientist; Professor at Harvard Business School; Author

Richard Montañez
Godfather of Flamin' Hot Cheetos & Hispanic Branding; Former Vice President of Multicultural Sales & Community Activation, PepsiCo North America; Philanthropist; Author

Michelle Poler
Founder, Hello Fears; Social Entrepreneur; Author

Rich Wilkerson Jr.
Co-Founder, VOUS Leadership Conference; Lead Pastor, VOUS Church; Author

Dr. Henry Cloud
Clinical Psychologist; Leadership Expert; Best-Selling Author

Albert Tate
Founding Pastor, Fellowship Church; Host, Albert Tate Podcast; Author

And others!

AREAS OF EXPERTISE THE FACULTY EXPLORES INCLUDES:

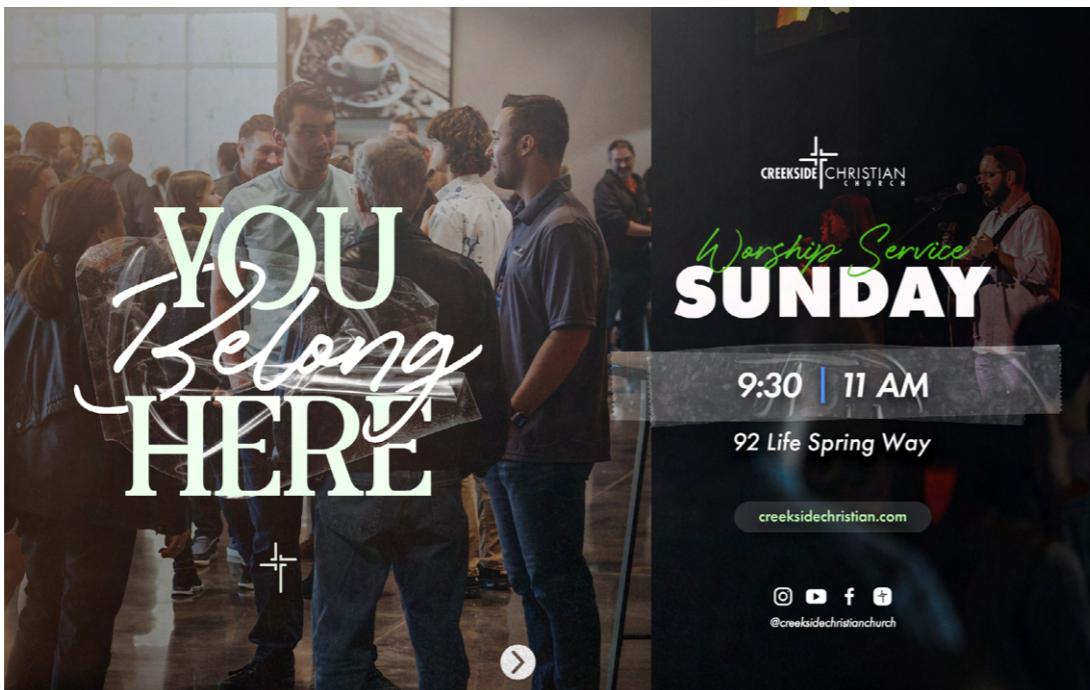
- Cultivating Innovation
- Building Trust
- Maximizing Productivity
- Overcoming Fear
- Influencing Change
- Managing Conflict
- Improving Workplace Civility
- Casting Vision and so much more!

Register today at CFMIAMI.ORG/GLS

EVENT/INFORMATIONAL DIGITAL BANNER



EVENT DIGITAL COMMUNICATION



M A R K E T I N G

CHRIST FELLOWSHIP

Celebrate Easter with us! We will have FREE egg hunts for the kids, live music, and a powerful message for you and your entire family, in English and Spanish.

CF Kids
Is available for children from birth - 5 years during every weekend service. cfmiami.org/kids

CF STUDENTS
gather on Friday nights from 7pm-9pm for 6th-12th graders. cfmiami.org/students

YOUNG ADULTS
gather on Tuesday nights and on Sunday evenings between the ages of 18-25. cfmiami.org/youngadults

Easter
at CHRIST FELLOWSHIP

cfmiami.org/easter
Follow us: @cfmiami

Times + Locations
April 15-17

Coral Gables / Downtown
THE MIRACLE THEATRE
280 Miracle Mile, Coral Gables, FL 33134
GOOD FRIDAY:
English 7:30pm
EASTER:
SUNDAY: English 9am | 10:45am

Redland / Homestead
16390 SW 248th St., Redland, FL 33031
GOOD FRIDAY:
English 7:30pm | Espanol 6pm
EASTER:
SUNDAY: English 9am | 10:45am
DOMINGO: Espanol 12:30pm

West Kendall
9353 SW 102nd Ave., Miami, FL 33196
GOOD FRIDAY:
English 7:30pm | Espanol 6pm
EASTER:
SUNDAY: English 9am | 10:45am
DOMINGO: Espanol 12:30pm

Palmetto Bay
8900 SW 168th St., Palmetto Bay, FL 33157
GOOD FRIDAY:
English 7:30pm
Espanol 7:30pm en Auditorio A
EASTER:
SATURDAY: English 6:30pm
SUNDAY: English 9am | 10:45am | 12:30pm
DOMINGO: Espanol 10:45am en Auditorio A

CF Online
You can also watch our services online at cfmiami.org/easter

Join us for
Christmas
at Christ Fellowship church

CHRIST FELLOWSHIP
Celebrate Christmas at Christ Fellowship! Make your holidays extra special by joining us with your friends and family at one of our services on December 24 & 25. We'll enjoy live music, a powerful message, snowflakes after every service, and the awe and wonder we all enjoy this time of the year.

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CARING FOR MIAMI
an initiative of **CHRIST FELLOWSHIP**
Our mission is caring for families in need by serving their physical, emotional, and spiritual needs.

BACKPACK PROGRAM
This program provides children in need with bags of nutritious food they can take home and easily prepare on their own.

BRIDGE PROGRAM
This program offers free English classes to assist residents, immigrants, and citizens who desire to advance their English speaking skills.

PROJECT SMILE
This program provides free comprehensive dental care to low-income, uninsured individuals in Miami-Dade County.

Join us for
Christmas
at Christ Fellowship church

Carol Gables / Downtown
THE MIRACLE MILE THEATRE
280 Miracle Mile, Coral Gables, FL 33134
REGULAR SERVICES:
SUNDAYS 9am | 10:45am
SATURDAY, DECEMBER 24
SUNDAY, DECEMBER 25
We will meet at the Doral Campus

Redland / Homestead
16390 SW 248th St., Redland, FL 33031
REGULAR SERVICES:
SUNDAYS English 9am | 10:45am
Spanish 12:30pm
SATURDAY, DECEMBER 24
Spanish 5pm | English 6:30pm
SUNDAY, DECEMBER 25 English 11am

West Kendall
9353 SW 102nd Ave., Miami, FL 33196
REGULAR SERVICES:
SUNDAYS English 9am | 10:45am
Spanish 12:30pm
SATURDAY, DECEMBER 24
Spanish 5pm | English 6:30pm
SUNDAY, DECEMBER 25 English 11am

Palmetto Bay
8900 SW 168th St., Palmetto Bay, FL 33157
REGULAR SERVICES:
SATURDAYS English 6:30pm
SUNDAYS English 9am | 10:45am | 12:30pm
Spanish 10:45pm in Venue A
SATURDAY, DECEMBER 24
Spanish 5pm in Venue A | English 5pm and 6:30pm
SUNDAY, DECEMBER 25 English 11am

cfmiami.org/christmas
305.238.1818 | Follow us @cfmiami

CF Online
You can also watch our services online at cfmiami.org/christmas

Times + Locations
April 15-17

Christmas at Christ Fellowship church

Celebrate Christmas at Christ Fellowship! Make your holidays extra special by joining us with your friends and family at one of our services on December 24 & 25. We'll enjoy live music, a powerful message, snowflakes after every service, and the awe and wonder we all enjoy this time of the year.

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Christmas Services
SATURDAY, DECEMBER 24
Spanish 5pm In Venue A | English 5pm and 6:30pm
SUNDAY, DECEMBER 25 English 11am

New Year's Weekend Services
Fully online

CF Online
You can also watch our services online at cfmiami.org/christmas

cfmiami.org/christmas
305.238.1818 | Follow us @cfmiami

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Easter
at CHRIST FELLOWSHIP

cfmiami.org/easter
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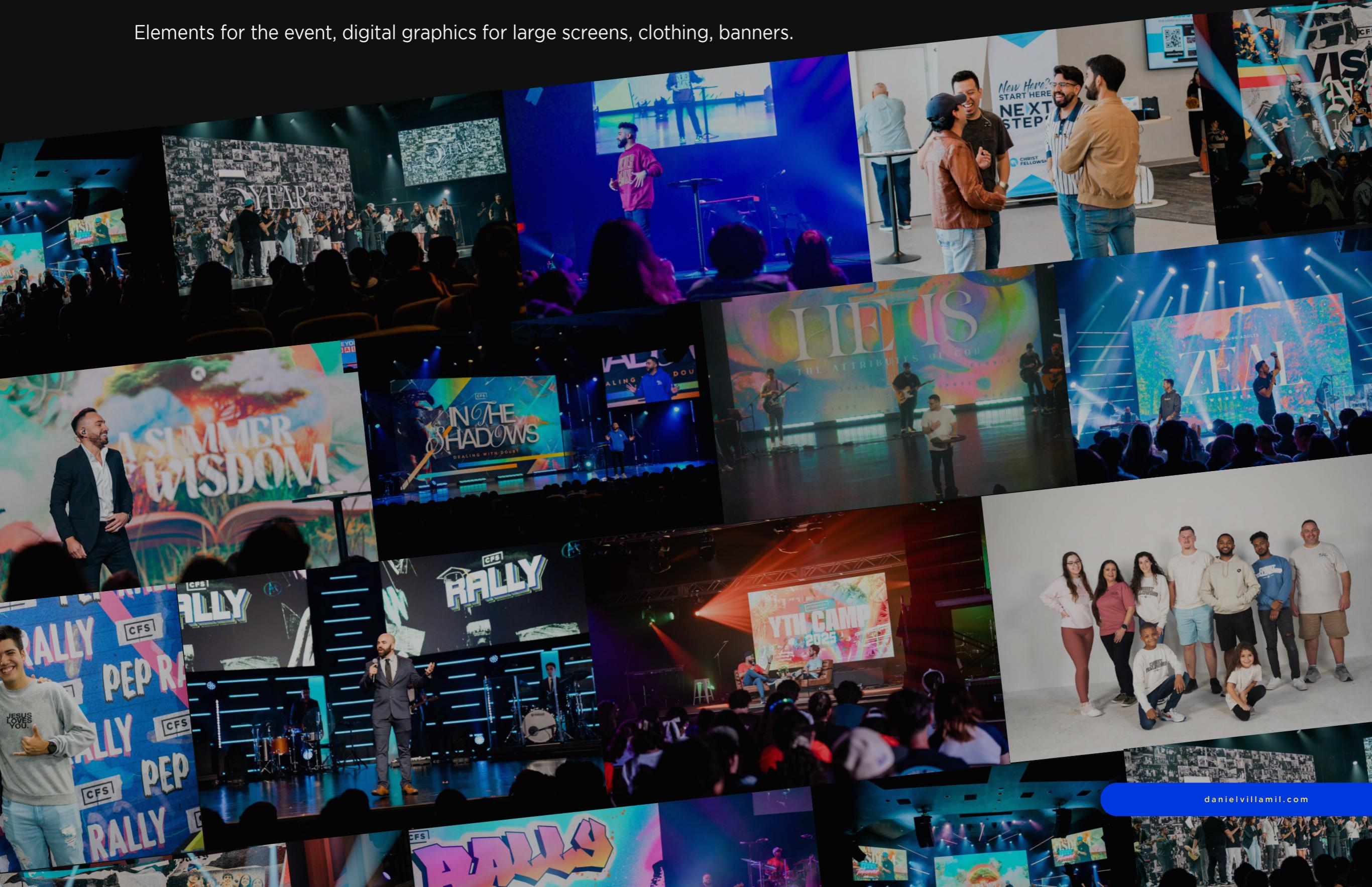
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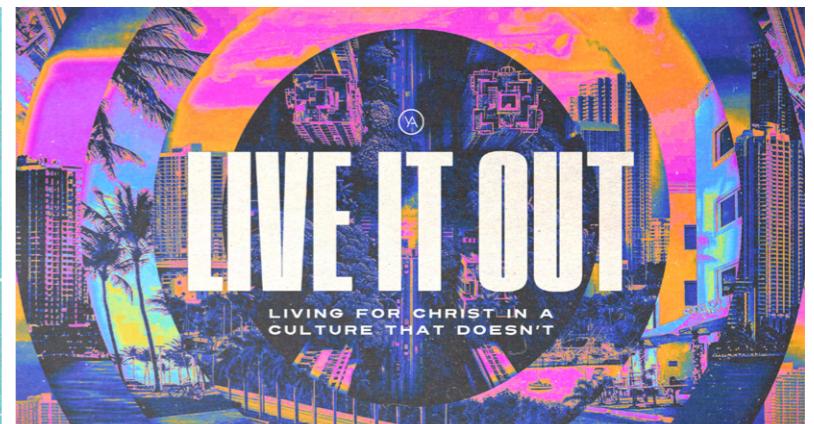
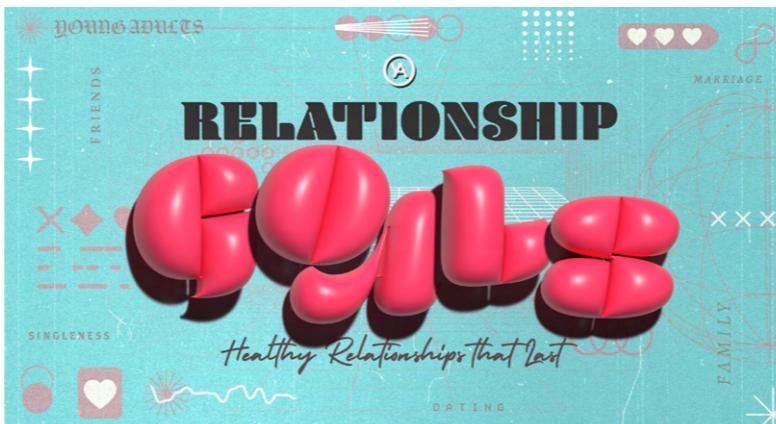
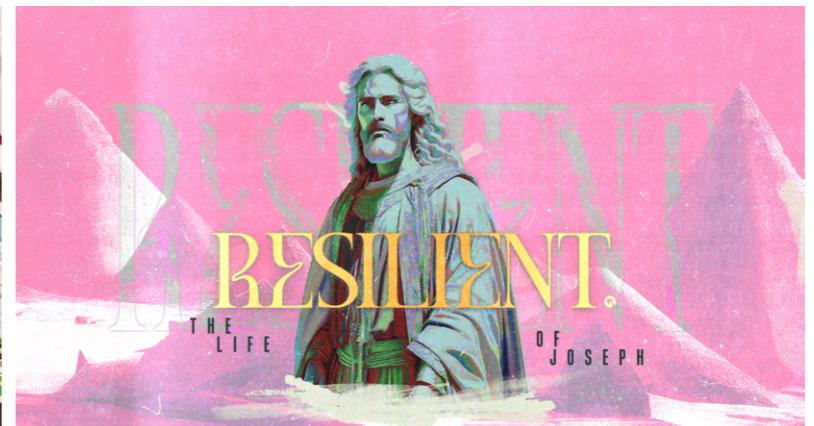
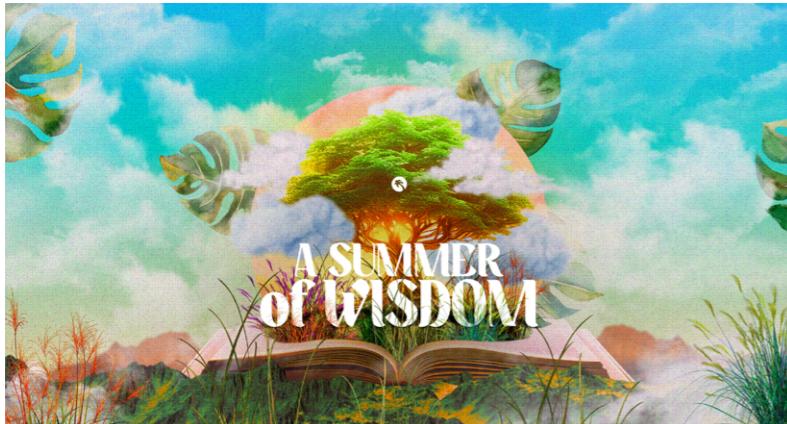
EVENT ASSETS

Elements for the event, digital graphics for large screens, clothing, banners.

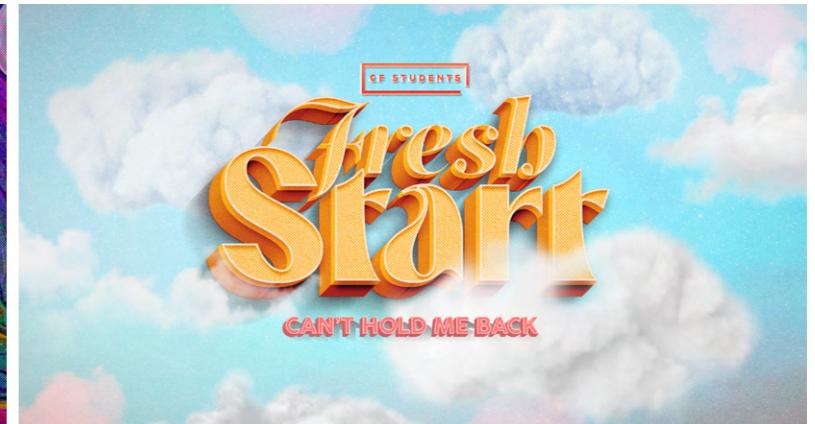


EVENT BRANDING & DIGITAL ASSET PRODUCTION

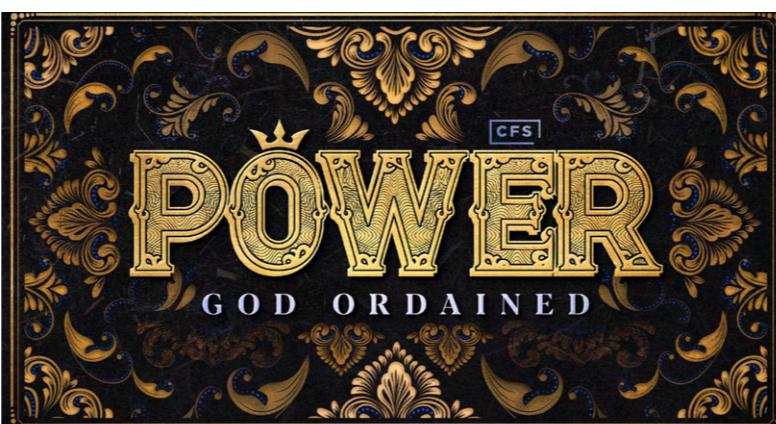
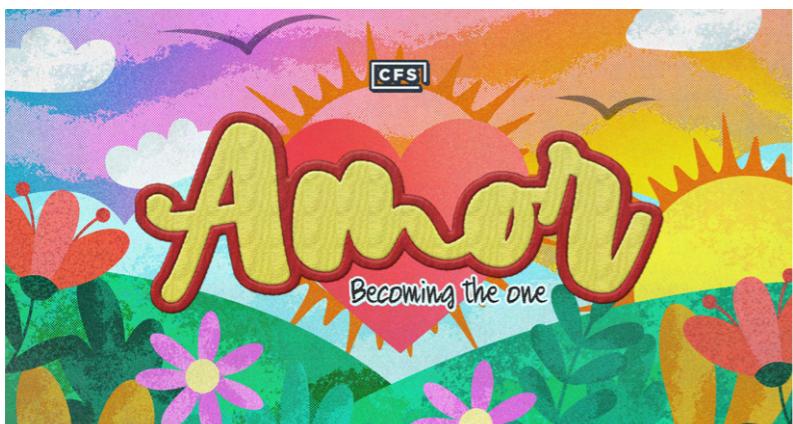
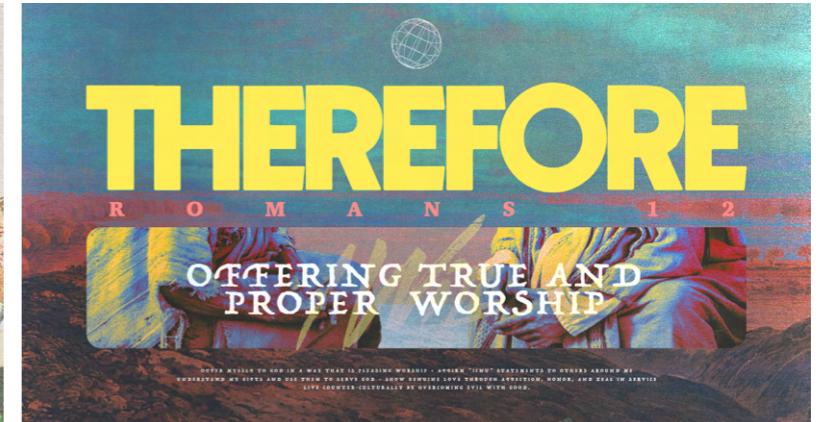
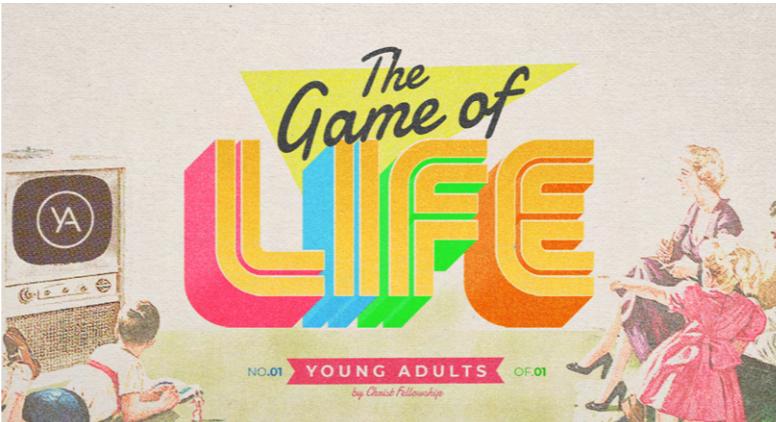
Developed comprehensive, digital-first event branding systems optimized for live streaming and multi-platform distribution, including primary event graphics, branded speaker/title backgrounds, dynamic lower thirds, motion backgrounds, invitations, social media assets, YouTube thumbnails, and specialized materials for in-person events such as apparel and targeted print marketing.



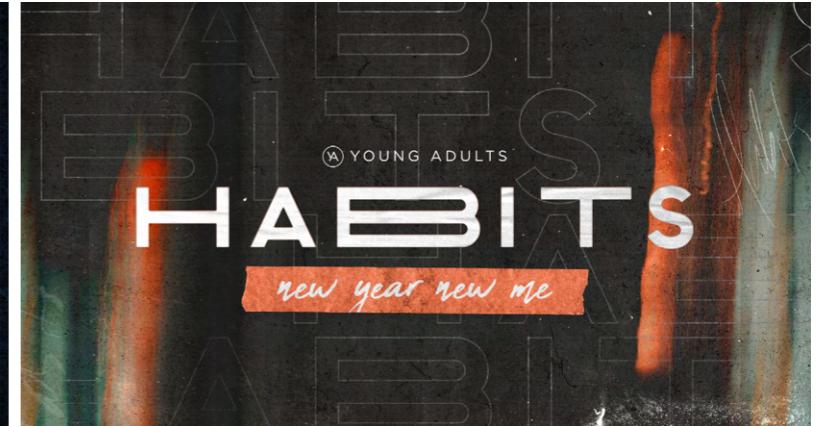
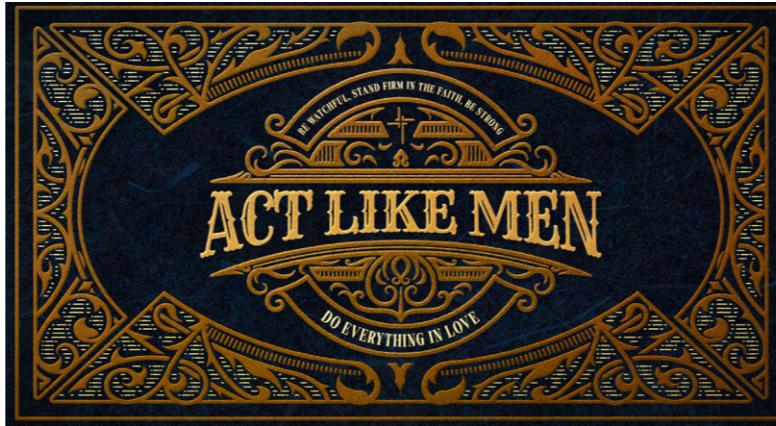
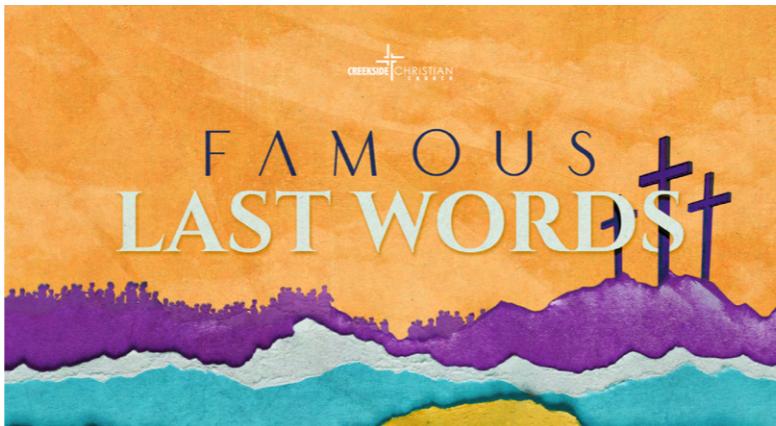
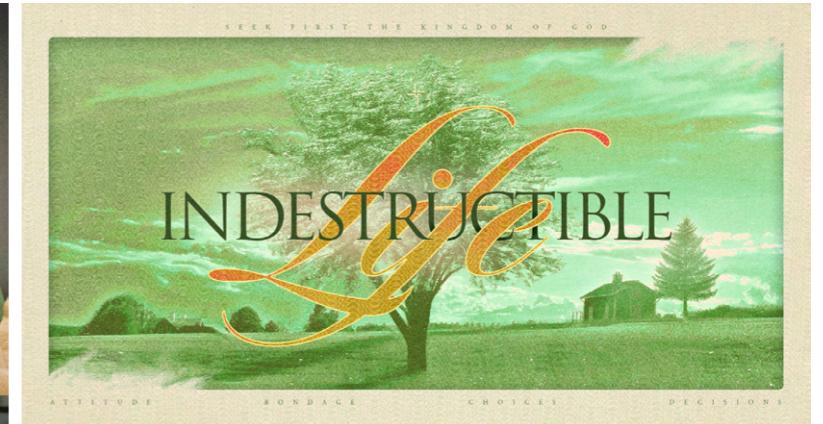
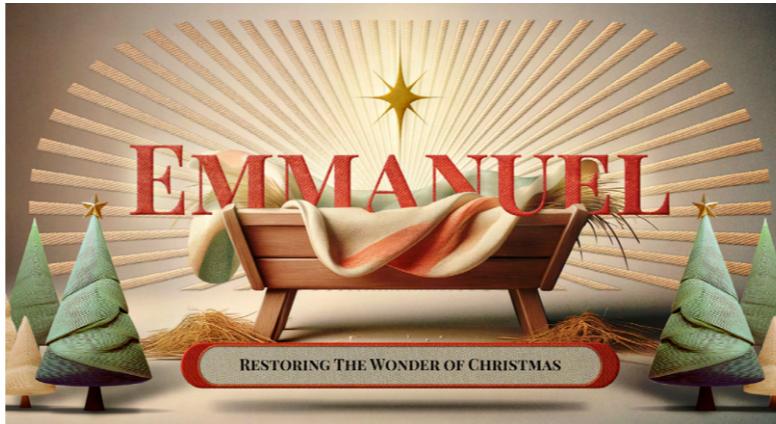
EVENT BRANDING & DIGITAL ASSET PRODUCTION



EVENT BRANDING & DIGITAL ASSET PRODUCTION



EVENT BRANDING & DIGITAL ASSET PRODUCTION



C O R P O R A T E B R A N D I N G



NORTHEAST FLORIDA CHRISTIAN CHAMBER OF COMMERCE



NORTHEAST FLORIDA CHRISTIAN
**CHAMBER OF
COMMERCE**



NORTHEAST FLORIDA CHRISTIAN
CHAMBER OF COMMERCE

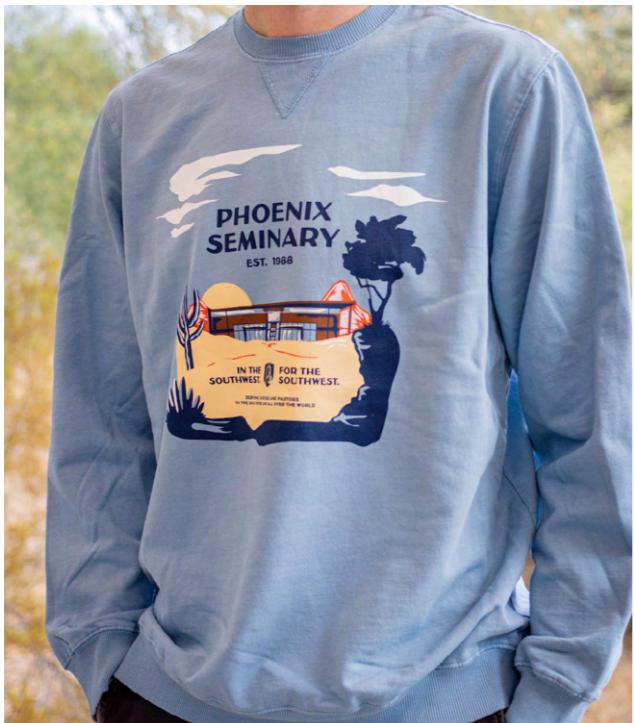


NORTHEAST FLORIDA
CHRISTIAN
CHAMBER OF COMMERCE

MERCHANDISE



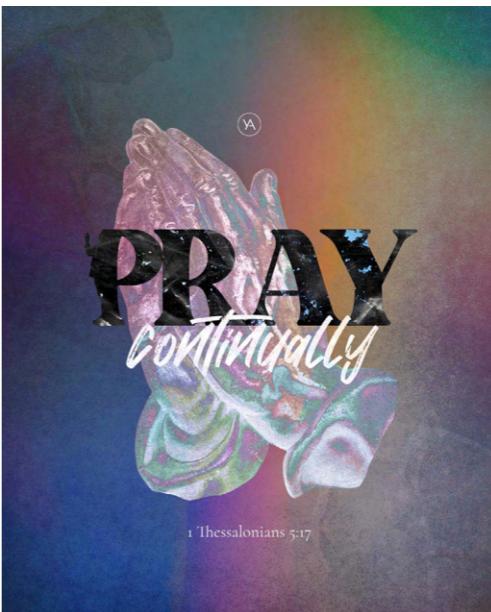
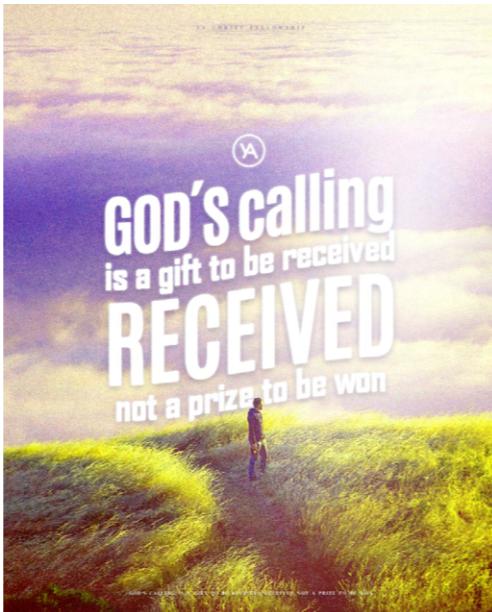
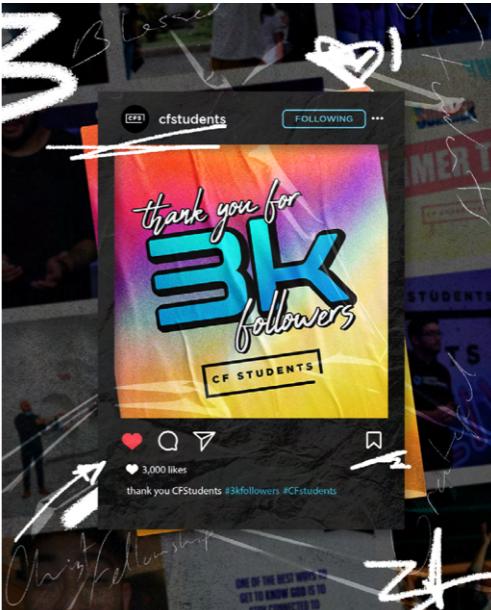
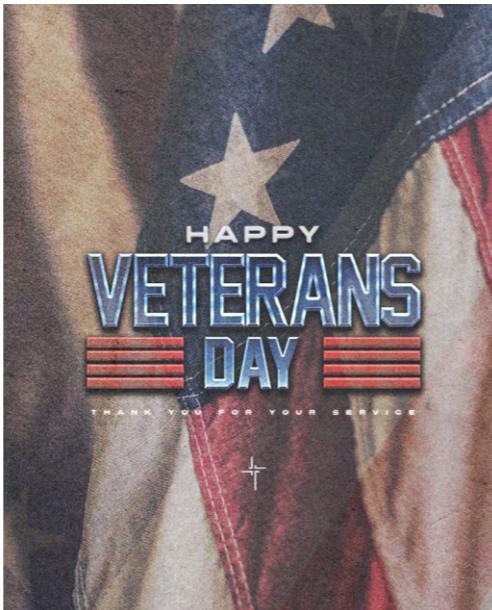
M E R C H A N D I S E



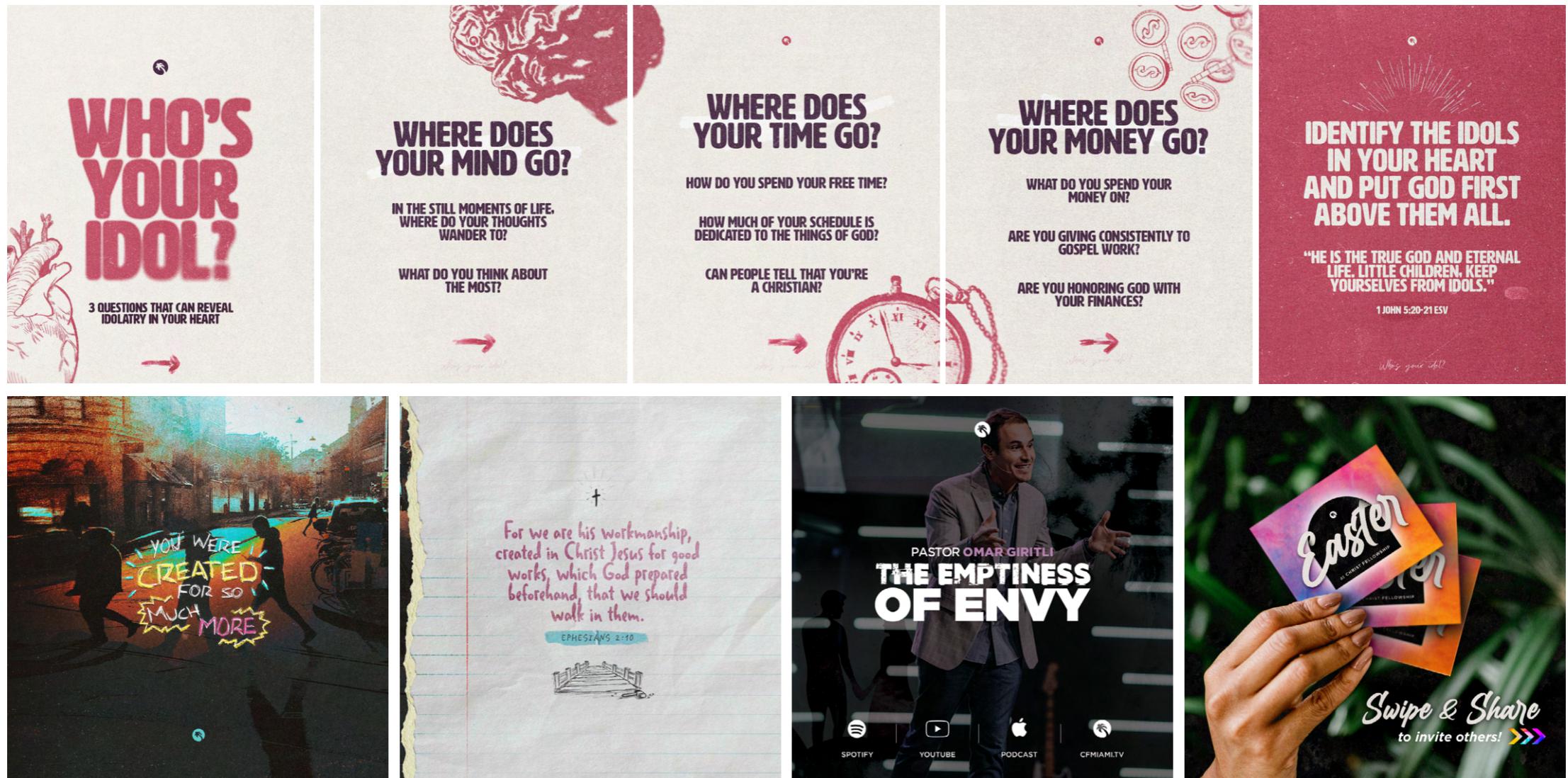
MERCHANDISE



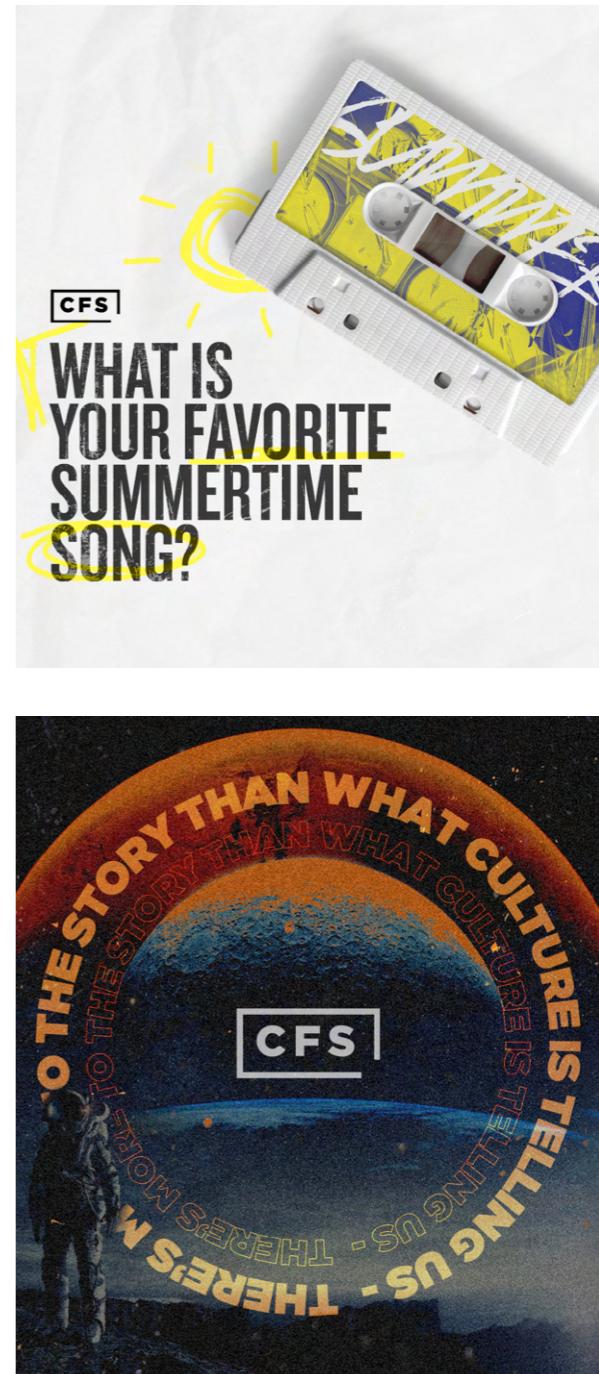
SOCIAL MEDIA



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DANIEL

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"for those who love God all things work together for good"

Romans 8:28