

DANIEL

V I L L A M I L



**DANIEL VILLAMIL**

GRAPHIC DESIGN PRODUCTION SPECIALIST  
BRAND, EVENT & VIDEO DESIGN

Graphic Design Production Specialist with 16+ years of experience delivering high-quality visual assets for digital campaigns, events, brand communications, and multimedia productions. Proven ability to manage end-to-end creative workflows, collaborate with cross-functional stakeholders, and execute under tight deadlines. Advanced expertise in Adobe Creative Suite, video editing, presentation design, and emerging AI-powered creative tools to enhance production efficiency and storytelling.



# CORE SKILLS

## DESIGN & PRODUCTION

*Adobe Photoshop, Illustrator, InDesign, Procreate, Lightroom*

*Brand systems, large-format & event graphics*

*Print & digital asset production*

## VIDEO & MOTION

*Adobe Premiere Pro, After Effects*

*Final Cut Pro*

*Motion graphics & post-production workflows*

## PRESENTATION & EVENT DESIGN

*Stage visuals & signage*

*PowerPoint / presentation design*

*Livestream & event media support*

## WORKFLOW & COLLABORATION

*Cross-functional collaboration*

*Asset management & version control*

*Deadline-driven production environments*

## AI-ASSISTED CREATIVE & AUTOMATION (EMERGING)

*OpenAI platforms (creative support & automation concepts)*

*ChatGPT (creative ideation, content structuring, workflow support)*

*Adobe Firefly (generative design exploration, asset variation)*

*n8n (workflow automation – learning & experimentation)*

*Kling (motion & visual experimentation)*

## DIGITAL MEDIA PRODUCER

CREEKSIDE CHRISTIAN CHURCH | 2022 – PRESENT

- Designed and produced visual assets for live events, digital campaigns, and organizational communications, including stage graphics, presentations, signage, social media, and video content.
- Led end-to-end creative production workflows, managing timelines, assets, revisions, and final delivery across multiple projects.
- Collaborated with cross-functional stakeholders to align visual execution with strategic messaging and technical requirements.
- Produced and edited video content, livestream visuals, and motion graphics to support events and digital engagement.
- Maintained brand consistency across digital and print platforms.

## GRAPHIC DESIGNER (TEAM MEMBER)

CHRIST FELLOWSHIP MIAMI | 2018 – PRESENT

- Designed high-volume marketing and event assets across digital, print, and presentation formats.
- Supported recurring campaigns and large-scale events with cohesive visual systems.
- Managed stakeholder feedback and revisions while meeting strict deadlines.
- Ensured visual consistency across web, email, social, and event environments.

## CREATIVE DIRECTOR

FAMILIA CRISTIANA COLOMBIA | 2017 – 2020

- Directed creative strategy and brand development for organization-wide initiatives and events.
- Oversaw multimedia production including branding, presentations, video, and digital content.
- Improved creative workflows and production efficiency.

## GRAPHIC DESIGNER

MARKETEERING | 2023 – PRESENT

- Delivered branding systems, marketing assets, presentations, and event visuals for diverse clients.
- Managed multiple projects simultaneously, from concept to final delivery.
- Integrated emerging AI tools to support ideation, layout exploration, and production efficiency.

# SOME OF MY WORK

As a graphic designer, I care deeply about quality, consistency, and delivering assets that actually work in real-world environments.



# EVENT SOCIAL MEDIA COMMUNICATION

CHRIST FELLOWSHIP

GAIN INSIGHT FROM WORLD CLASS LEADERSHIP AT

**THE GLOBAL LEADERSHIP SUMMIT**

Experience high-impact sessions to help you forge ahead with clarity of vision and new energy.

**MEET THE FACULTY LINEUP**

**Craig Groeschel**  
Founder & Senior Pastor, Life.Church; Best-Selling Author; Champion of the GLS

**Shola Richards**  
Founder & CEO, Go Together Global; Workplace Civility Expert; Best-Selling Author

**Juliet Funt**  
CEO & Founder, WhiteSpace at Work

**Malcolm Gladwell**  
Host, Revisionist History Podcast; Staff Writer, The New Yorker; Former Science & Medicine Reporter, The Washington Post; Best-Selling Author

**Bianca Juárez Olthoff**  
Pastor, The Father's House; Founder & President, In The Name of Love; Best-Selling Author

**Jerry Lorenzo**  
Founder & Designer of Fashion Label, Fear of God; Global Head, Adidas Basketball

**General Stanley McChrystal**  
Retired Four-Star Army General; Chairman, Service Year Alliance; Founder, McChrystal Group; Senior Fellow, Yale University; Best-Selling Author

**A.R. Bernard**  
Founder, President & Senior Pastor, Christian Cultural Center; Author

**Dr. Francesca Gino**  
Social & Behavioral Scientist; Professor at Harvard Business School; Author

**Richard Montañez**  
Godfather of Flamin' Hot Cheetos & Hispanic Branding; Former Vice President of Multicultural Sales & Community Activation, PepsiCo North America; Philanthropist; Author

**Michelle Poler**  
Founder, Hello Fears; Social Entrepreneur; Author

**Rich Wilkerson Jr.**  
Co-Founder, VOUS Leadership Conference; Lead Pastor, VOUS Church; Author

**Ibukun Awosika**  
Founder & CEO, The Chair Centre Group; Former Chairman, First Bank Nigeria Limited

**Dr. Henry Cloud**  
Clinical Psychologist; Leadership Expert; Best-Selling Author

**Jamie Kern Lima**  
Founder, IT Cosmetics; New York Times Best-selling Author

**Albert Tate**  
Founding Pastor, Fellowship Church; Host, Albert Tate Podcast; Author

**And others!**

**AREAS OF EXPERTISE THE FACULTY EXPLORES INCLUDES:**

- Cultivating Innovation
- Building Trust
- Maximizing Productivity
- Overcoming Fear
- Influencing Change
- Managing Conflict
- Improving Workplace Civility
- Casting Vision and so much more!

Register today at [CFMIAMI.ORG/GLS](https://CFMIAMI.ORG/GLS)

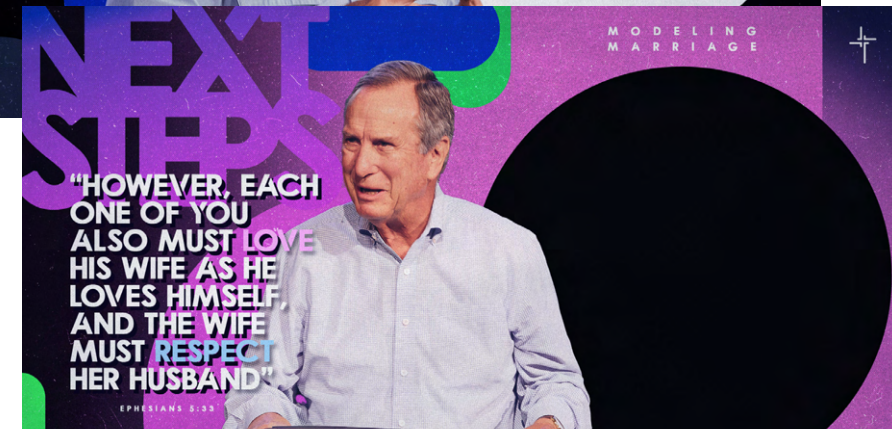
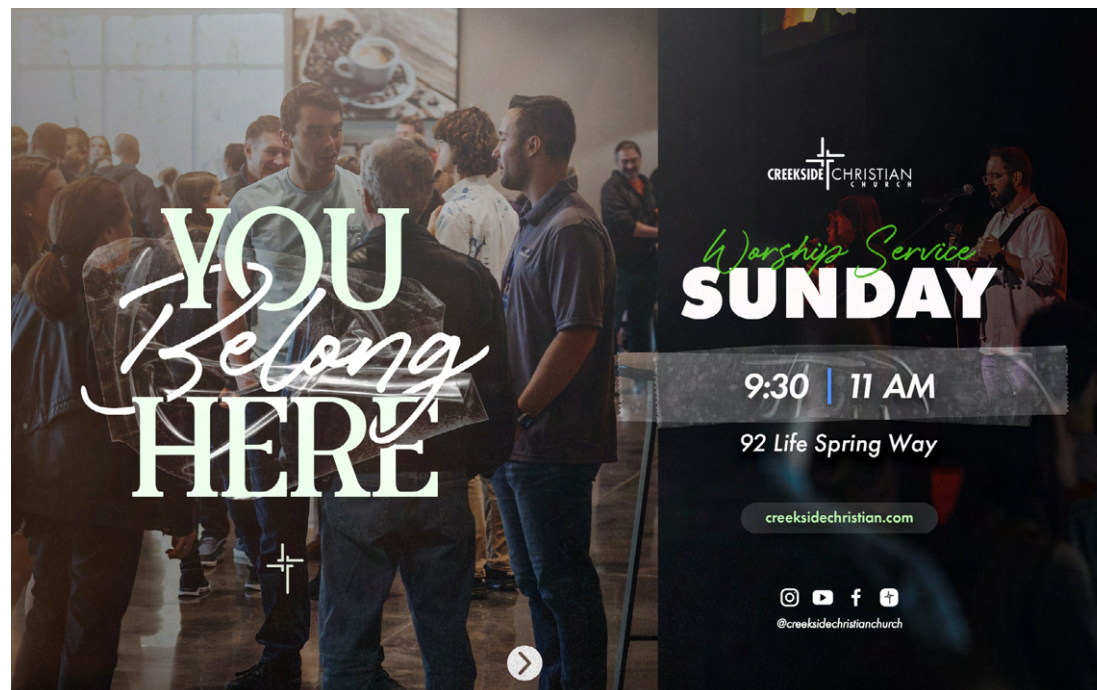


## EVENT/INFORMATIONAL DIGITAL BANNER





## EVENT DIGITAL COMMUNICATION





# MARKETING

## CHRIST FELLOWSHIP

Celebrate Easter with us! We will have FREE egg hunts for the kids, live music, and a powerful message for you and your entire family, in English and Spanish.

**KIDS**  
It is available for children from birth - 5th grade during every weekend service.  
[cfmiami.org/kids](http://cfmiami.org/kids)

**CF STUDENTS**  
gather on Friday nights and is available to 6th-12th graders.  
[cfmiami.org/students](http://cfmiami.org/students)

**YOUNG ADULTS**  
gather on Tuesday nights and is open to anyone between the ages of 18-29.  
[cfmiami.org/youngadults](http://cfmiami.org/youngadults)

[cfmiami.org/easter](http://cfmiami.org/easter)  
Follow us @cfmiami

**Coral Gables / Downtown**  
THE MIRACLE MILE THEATRE  
280 Miracle Mile, Coral Gables, FL 33134  
**GOOD FRIDAY:**  
English 7:30pm  
**EASTER:**  
**SUNDAY:** English 9am | 10:45am

**Doral**  
9000 NW 15th St., Doral, FL 33172  
**GOOD FRIDAY:**  
English 7:30pm | Español 6pm  
**EASTER:**  
**SUNDAY:** English 9am | 10:45am  
**DOMINGO:** Español 12:30pm

**Redland / Homestead**  
16390 SW 248th St., Redland, FL 33031  
**GOOD FRIDAY:**  
English 7:30pm | Español 6pm  
**EASTER:**  
**SUNDAY:** English 9am | 10:45am  
**DOMINGO:** Español 12:30pm

**Palmetto Bay**  
8900 SW 168th St., Palmetto Bay, FL 33157  
**GOOD FRIDAY:**  
English 7:30pm  
Español 7:30pm en Auditorio A  
**EASTER:**  
**SATURDAY:** English 6:30pm  
**SUNDAY:** English 9am | 10:45am | 12:30pm  
**DOMINGO:** Español 10:45am en Auditorio A

**West Kendall**  
9353 SW 152nd Ave., Miami, FL 33196  
**GOOD FRIDAY:**  
English 7:30pm | Español 6pm  
**EASTER:**  
**SUNDAY:** English 9am | 10:45am  
**DOMINGO:** Español 12:30pm

**CF Online**  
You can also watch our services online at [cfmiami.org/online](http://cfmiami.org/online)

Follow us @cfmiami

## CHRIST FELLOWSHIP

Celebrate Christmas at Christ Fellowship! Make your holidays extra special by joining us with your friends and family at one of our services on December 24 & 25. We'll enjoy live music, a powerful message, snowflakes after every service, and the awe and wonder we all enjoy this time of the year.

**KIDS**  
It is available for children from birth - 5th grade during every weekend service.  
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[cfmiami.org/youngadults](http://cfmiami.org/youngadults)

**305.238.1818**  
[@cfmiami](http://@cfmiami)

## CARING FOR MIAMI

an initiative of CHRIST FELLOWSHIP

Our mission is caring for families in need by serving their physical, emotional, and spiritual needs.

**BACKPACK PROGRAM**  
This program provides children in need with bags of nutritious food they can take home and easily prepare on their own.

**BRIDGE PROGRAM**  
This program offers free English classes to assist residents, immigrants, and citizens who desire to advance their English speaking skills.

**PROJECT SMILE**  
This program provides free comprehensive dental care to low-income, uninsured individuals in Miami-Dade County.

For more information, visit [caringformiami.org](http://caringformiami.org)

Join us for

## Christmas at Christ Fellowship church

**Coral Gables / Downtown**  
THE MIRACLE MILE THEATRE  
280 Miracle Mile, Coral Gables, FL 33134  
**REGULAR SERVICES:**  
**SUNDAYS** 9am | 10:45am  
**SATURDAY, DECEMBER 24**  
**SUNDAY, DECEMBER 25**  
We will meet at the Doral Campus

**Doral**  
9000 NW 15th St., Doral, FL 33172  
**REGULAR SERVICES:**  
**SUNDAYS** English 9am | 10:45am  
Spanish 12:30pm  
**SATURDAY, DECEMBER 24**  
Spanish 5pm | English 6:30pm  
**SUNDAY, DECEMBER 25** English 11am

**Redland / Homestead**  
16390 SW 248th St., Redland, FL 33031  
**REGULAR SERVICES:**  
**SUNDAYS** English 9am | 10:45am  
Spanish 12:30pm  
**SATURDAY, DECEMBER 24**  
Spanish 5pm | English 6:30pm  
**SUNDAY, DECEMBER 25** English 11am

**Palmetto Bay**  
8900 SW 168th St., Palmetto Bay, FL 33157  
**REGULAR SERVICES:**  
**SATURDAYS** English 6:30pm  
**SUNDAYS** English 9am | 10:45am | 12:30pm  
Spanish 10:45pm in Venue A  
**SATURDAY, DECEMBER 24**  
Spanish 5pm in Venue A | English 5pm and 6:30pm  
**SUNDAY, DECEMBER 25** English 11am

**CF Online**  
You can also watch our services online at [cfmiami.org/online](http://cfmiami.org/online)

Follow us @cfmiami

[cfmiami.org/christmas](http://cfmiami.org/christmas)

## Christmas at Christ Fellowship church

Celebrate Christmas at Christ Fellowship! Make your holidays extra special by joining us with your friends and family at one of our services on December 24 & 25. We'll enjoy live music, a powerful message, snowflakes after every service, and the awe and wonder we all enjoy this time of the year.

**Palmetto Bay**  
8900 SW 168th St., Palmetto Bay, FL 33157

**Christmas Services**  
**SATURDAY, DECEMBER 24**  
Spanish 5pm In Venue A | English 5pm and 6:30pm  
**SUNDAY, DECEMBER 25** English 11am

**New Year's Weekend Services**  
Fully online

**CF Online**  
You can also watch our services online at [cfmiami.org/online](http://cfmiami.org/online)

[cfmiami.org/christmas](http://cfmiami.org/christmas)

**305.238.1818** | Follow us @cfmiami

Follow us @cfmiami

**CF Online**  
You can also watch our services online at [cfmiami.org/online](http://cfmiami.org/online)

## Easter

at CHRIST FELLOWSHIP

Celebrate Easter with us! We will have FREE egg hunts for the kids, live music, and a powerful message for you and your entire family, in English and Spanish.

**APRIL 15-17**

**Palmetto Bay**  
8900 SW 168th St., Palmetto Bay, FL 33157

**GOOD FRIDAY:**  
English 7:30pm  
Español 7:30pm en Auditorio A

**EASTER:**  
**SATURDAY:** English 6:30pm  
**SUNDAY:** English 9am | 10:45am | 12:30pm  
**DOMINGO:** Español 10:45am en Auditorio A

**CF Online**  
You can also watch our services online at [cfmiami.org/online](http://cfmiami.org/online)

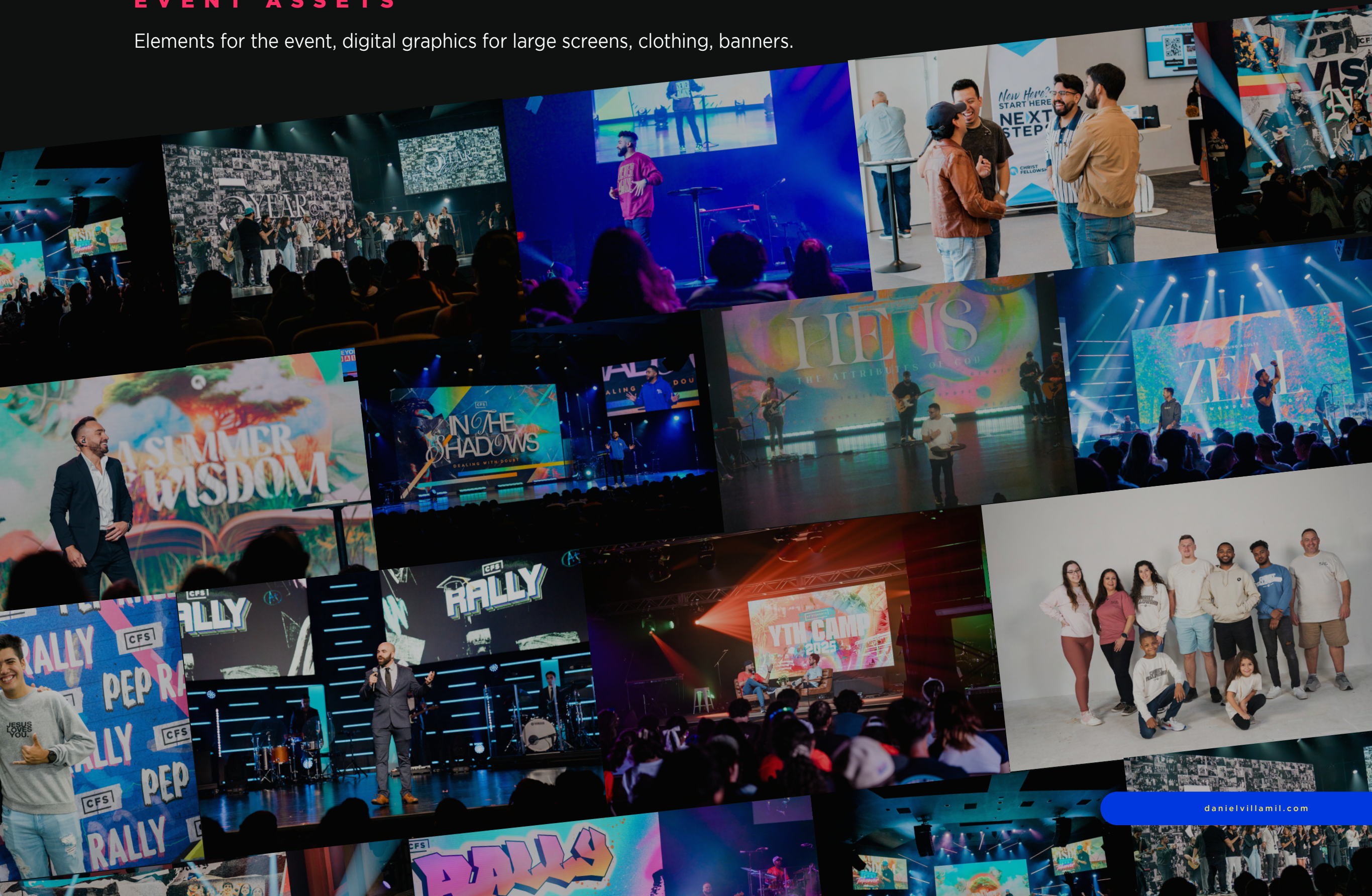
[cfmiami.org/easter](http://cfmiami.org/easter)

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## EVENT ASSETS

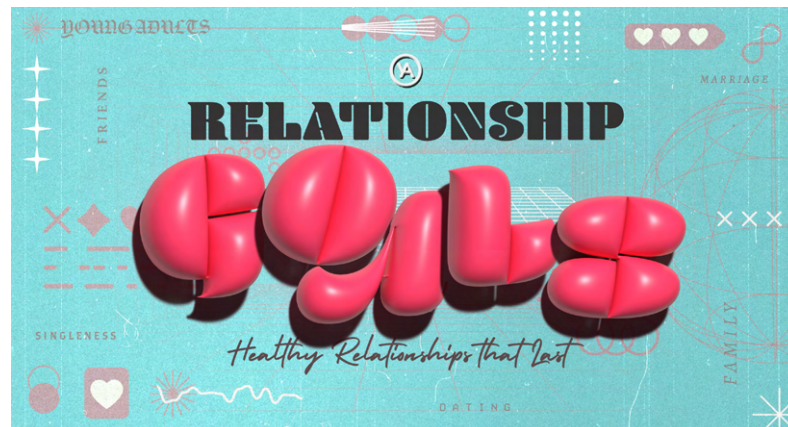
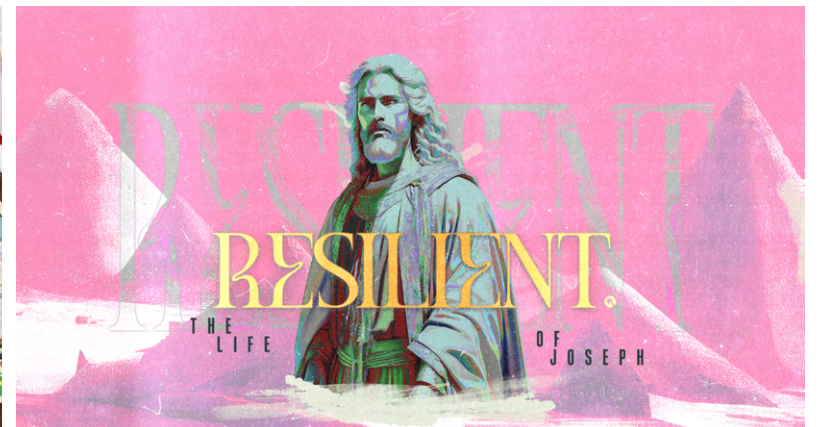
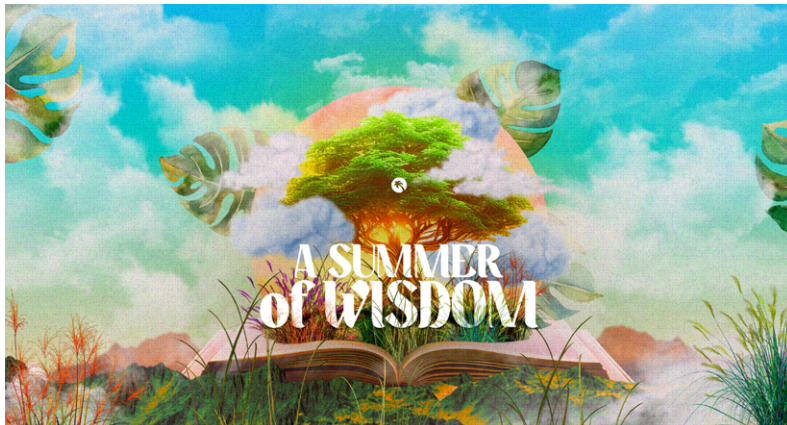
Elements for the event, digital graphics for large screens, clothing, banners.





## EVENT BRANDING & DIGITAL ASSET PRODUCTION

Developed comprehensive, digital-first event branding systems optimized for live streaming and multi-platform distribution, including primary event graphics, branded speaker/title backgrounds, dynamic lower thirds, motion backgrounds, invitations, social media assets, YouTube thumbnails, and specialized materials for in-person events such as apparel and targeted print marketing.



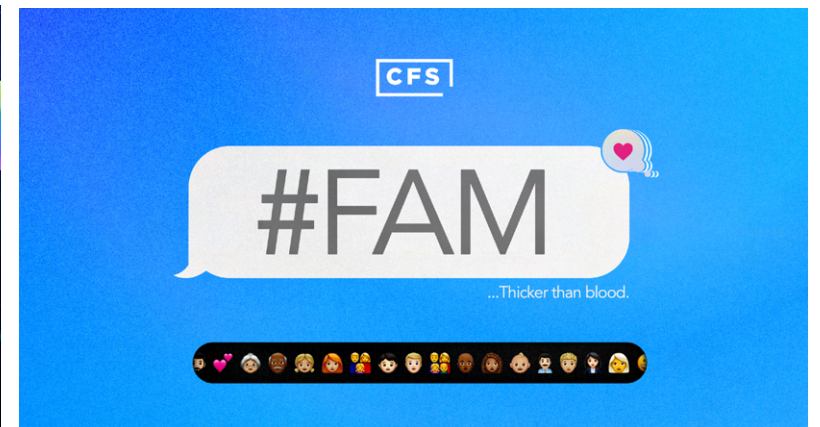
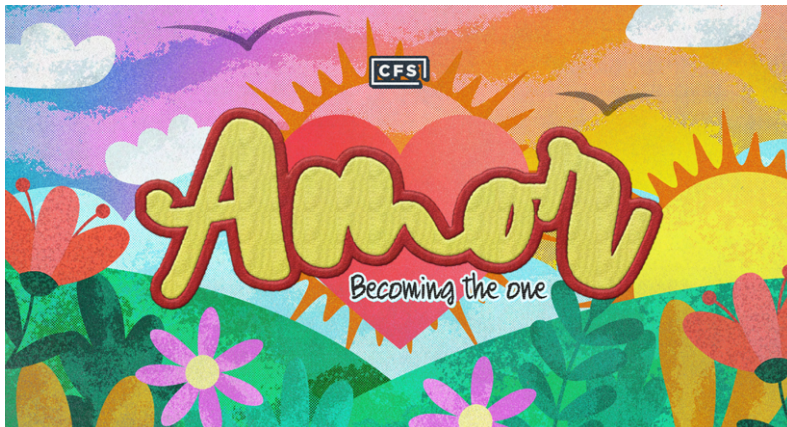


## EVENT BRANDING & DIGITAL ASSET PRODUCTION



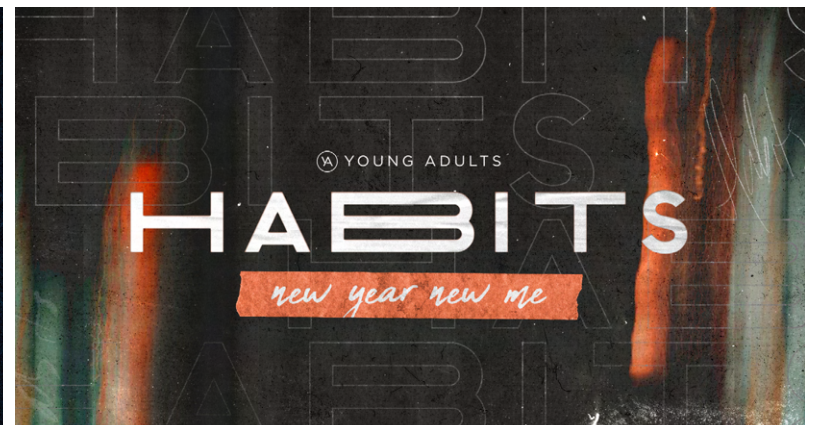
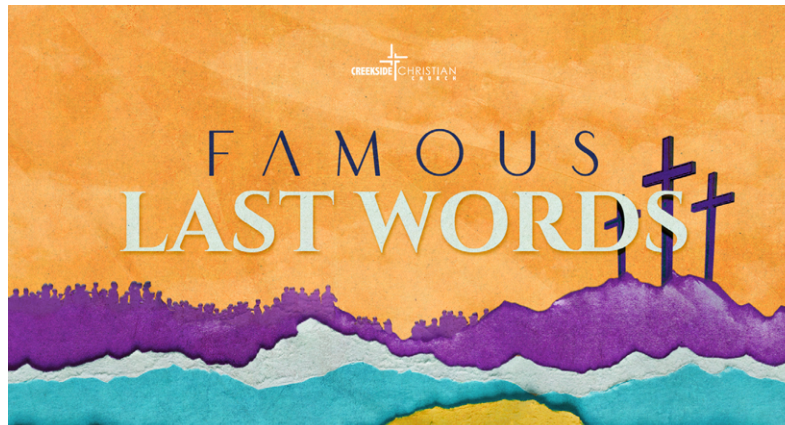
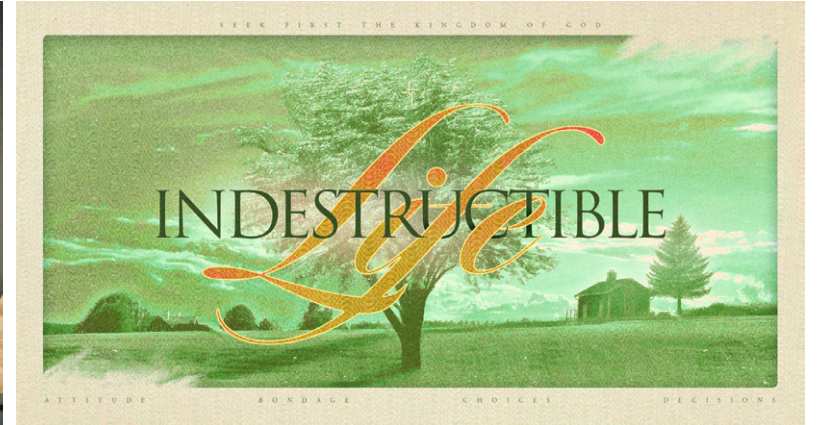
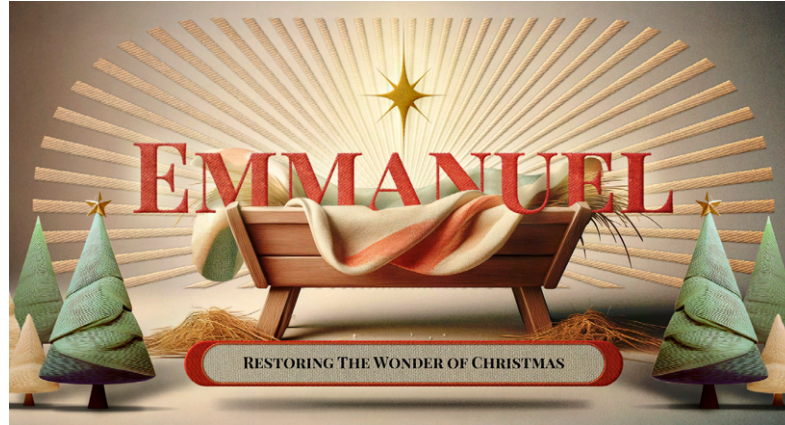


## EVENT BRANDING & DIGITAL ASSET PRODUCTION





## EVENT BRANDING & DIGITAL ASSET PRODUCTION

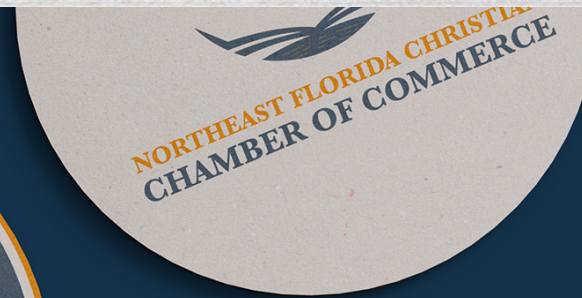




## C O R P O R A T E   B R A N D I N G



# NORTHEAST FLORIDA CHRISTIAN CHAMBER OF COMMERCE



NORTHEAST FLORIDA CHRISTIAN  
**CHAMBER OF  
COMMERCE**



NORTHEAST FLORIDA CHRISTIAN  
**CHAMBER OF COMMERCE**



NORTHEAST FLORIDA  
**CHRISTIAN**  
CHAMBER OF COMMERCE



## MERCHANDISE





MERCHANDISE



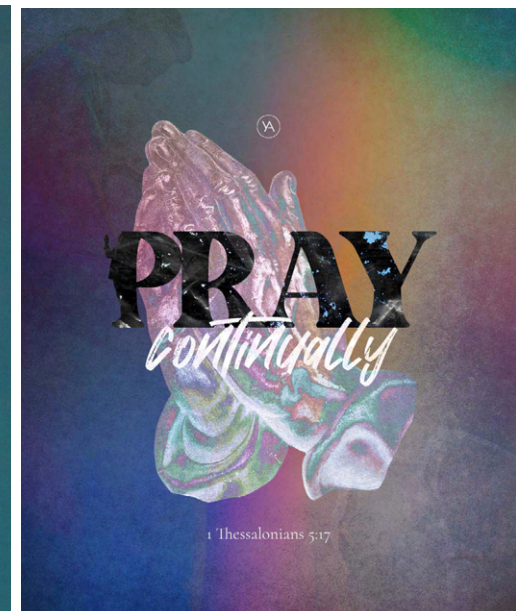
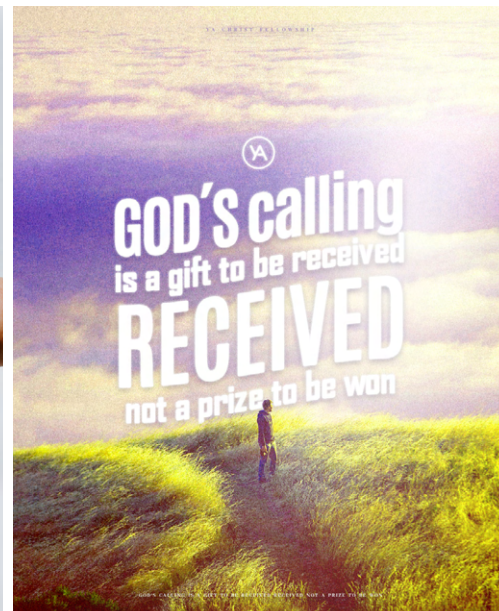
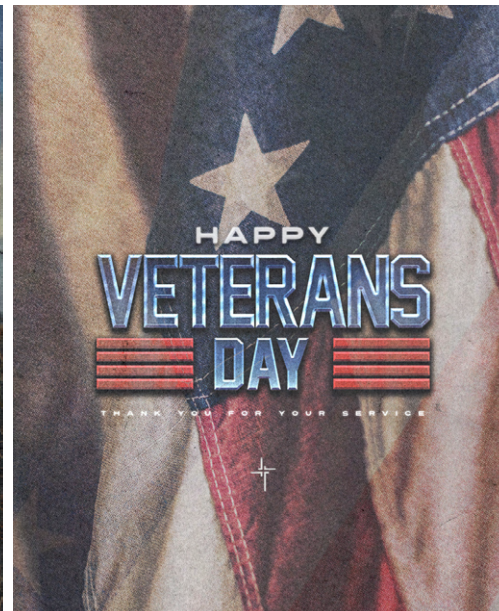


## MERCHANDISE



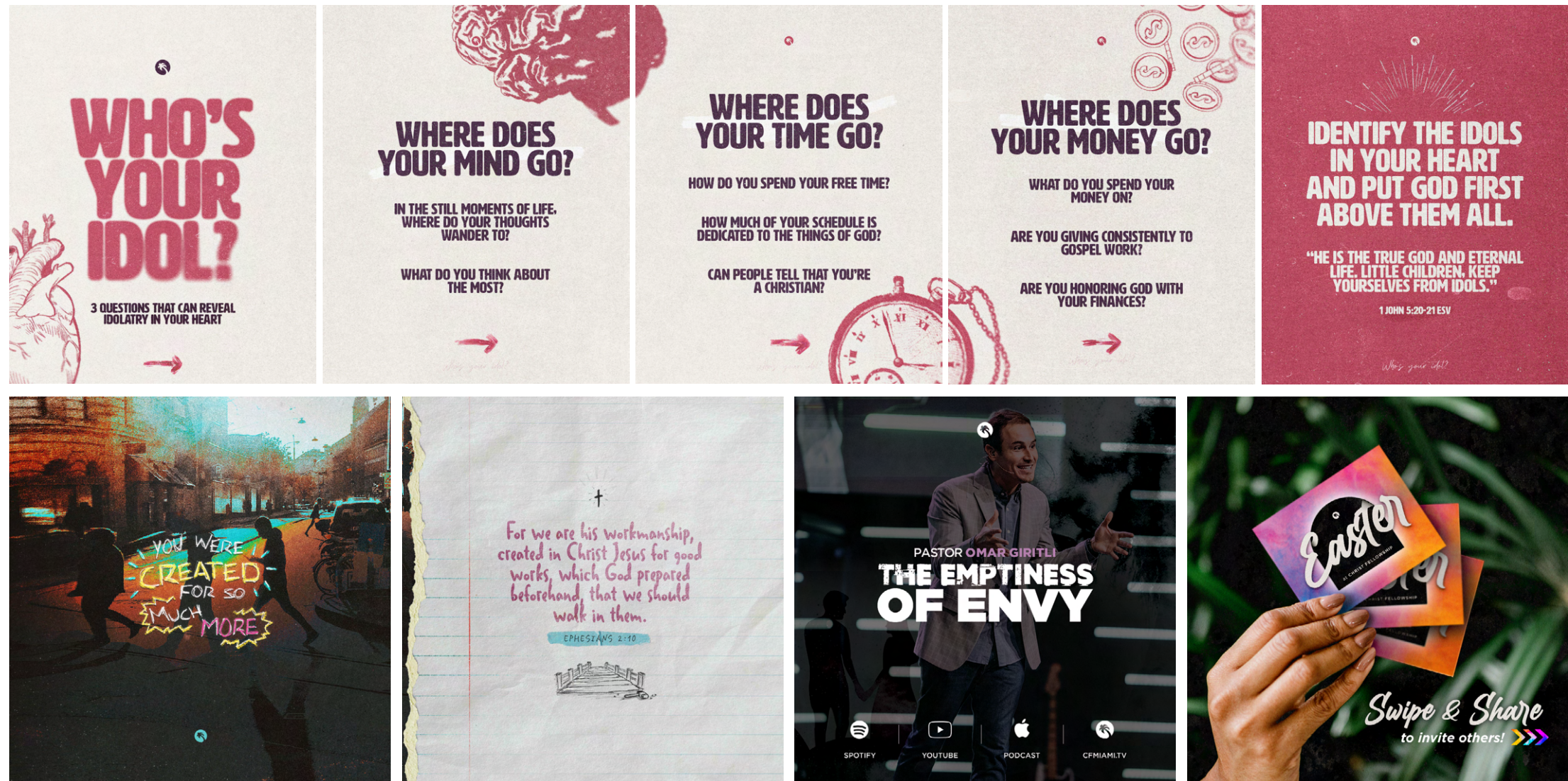


## SOCIAL MEDIA



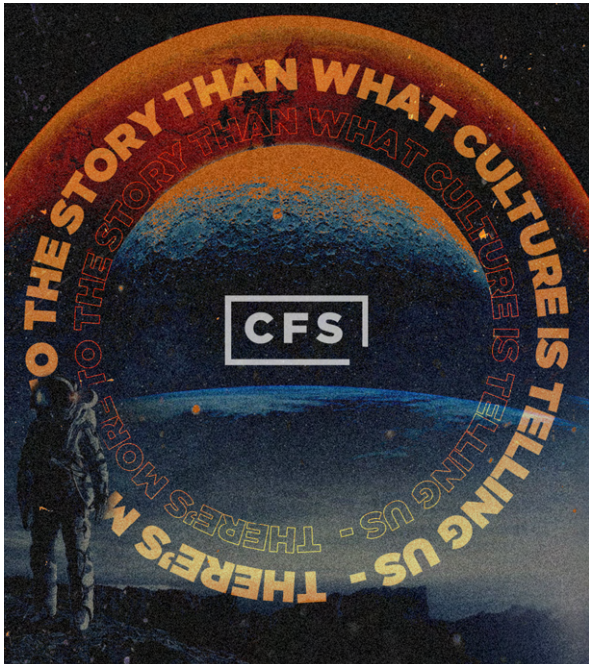


## SOCIAL MEDIA





SOCIAL MEDIA





# DANIEL

V I L L A M I L

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creative@danielvillamil.com

(904) 679-2506

“for those who love God all things work together for good”

*Romans 8:28*